

Annual Price Increases

Every year between March and April UK providers increase their prices due to rising wholesale costs.

There are 2 methods for doing this. At present this involves an increase being the consumer price index rate (This year is 2.5%) + a rate set by the different suppliers most of whom are around 3.9%.

This means that for the majority of customers the rise will be 6.4%. On an average spend of £35.00 a month this will result in a price increase of £2.24 per month.

Provider	Price Increase from 31st March 2025	Notes
BT	CPI increase 2.5% + 3.9%	For any contract taken before 10th April 2024
Virgin	CPI increase 2.5% + 3.9%	For any contract taken before 09th January 2025
TalkTalk	CPI increase 2.5% + 3.7%	For any contract taken before 12th August 2024
Plusnet	CPI increase 2.5% + 3.9%	For any contract taken before 10th April 2024
EE	CPI increase 2.5% + 3.9%	For any contract taken before 10th April 2024
Vodafone	CPI increase 2.5% + 3.9%	For any contract taken before 01st July 2024

Due to a change in Ofcom regulations from April 2025 providers are not allowed to base any increases on a changeable rate. This means that moving forward providers terms and conditions need to stipulate an exact value of how much the price increase each year will be.

Provider	Price Increase from 31st March 2025	Notes
BT	£3.00	For any contract taken from 10th April 2024
Virgin	£3.50	If a new contract was taken after 09th January 2025
TalkTalk	£3.00	For any contract taken from 12th August 2024
Plusnet	£3.00	For any contract taken from 10th April 2024
EE	£3.00	For any contract taken from 10th April 2024
Vodafone	£3.00	For any contract taken from 02nd July 2024

Direct Save Telecom currently will be implementing a price increase in line with our standard terms and conditions. This will mean an increase of 6.3%. On an average bill of £35.00 this will result in a price increase of £2.21 per month.

Company	Price Increase from 07th March 2025	Notes
Direct Save Telecom	CPI increase 2.5% + 3.8%	For any contract taken before 08th March 2025

Due to a change in Ofcom regulations from April 2025 providers are not allowed to base any increases on a changeable rate. This means that moving forward our terms and conditions need to stipulate an exact value of how much the price increase each year will be.

Company	Price Increase from 31st March 2025	Notes
Direct Save Telecom	£2.00	For any contract taken from 08th March 2025